

## **Bizzarro 2023 Cocktail Competition Terms and Conditions**

1. Information on how to enter and prizes form part of the Terms and Conditions of Entry. Entry into this competition is deemed acceptance of these Terms and Conditions. The promoter is Australian Wine Company ABN 98146579053, PO Box 173 Kensington Park, SA 5065 (“Promoter”). The Promoter is committed to the responsible consumption and promotion of alcohol.
2. Entry is open to all residents of Australia over the age of 18, as of the date of entry and who have fulfilled the requirements set out below (‘Eligible Entrants’).
3. Employees, and their immediate families, of the Promoter, associated agencies and companies, contractors or individuals are not eligible to enter this competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step child (whether natural or by adoption), parent, step parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step brother, step sister or 1st cousin.
4. The promotion will commence 1800 AEST on Thursday 31<sup>st</sup> August 2023 and will continue until 2400 AEST on Monday 31<sup>st</sup> October 2023 (“Promotion Period”). To enter the promotion, Eligible Entrants must complete the requirements as outlined in the competition document and also submit photography and details of their menu and drinks to the competition portal found here: [www.bizzarroaperitivo.com](http://www.bizzarroaperitivo.com)
5. Entries received will be considered final by the Promoters. Entries which are incomplete, inaccurate, erroneous, illegible, inappropriate, offensive or incomprehensible or which infringe intellectual property rights will be deemed invalid.
6. All menus must be live in the Eligible Entrants venue by Monday 3<sup>rd</sup> October, 2022.
7. Evaluation of the menus, gin and tonic and cocktail serves will occur between 2400 AEST Sunday 1<sup>st</sup> October 2023. and Tuesday 31<sup>st</sup> October, 2023. and selection of the top 5 entrants will occur.
8. The Top 5 Eligible Entrants with the highest scores will be deemed as the Top 5, who will then compete in the Grand Finale competition.
9. The Top 5 will compete at the Grand Finale at Maybe Mae on Wednesday 1<sup>st</sup> November, 2023, where the winning entrant will be announced on Bizzarro Aperitivo and Delinquente Wine Co. social media channels.
10. The Winners will be determined by the following breakdown of criteria:
  - Menu: Is the drink actually on the menu? Did we see it promoted online using a photo that we can easily see? Was the menu available in venue for the required time? (If not, the entry is not eligible).
  - Presentation and technique(10 points) – can you read the drinks and the prices? Does it make the drinks sound tasty? Does it make us thirsty? Did you spell everything correctly? Is the menu in our opinion, an excellent menu? Does the

drink include some cool bar tender techniques? Are we wowed by the experience of ordering the drink?

- Flavour and balance (10 points) – is the drink delicious? Does it make you feel vindicated in ordering the drink? Do you want to tell your friends about the drink? Does it feel seamlessly well put together? Are there any jarring weird elements that don't work? Is it harmonious? Does it make your tastebuds tingle. Is it something you want to order again, straight away, without hesitation.
- Bizarro and Australian ingredient representation (10 points) – Is bizzarro in the drink? Is Bizzarro in the drink in a significant manner. Where possible, have Australian products been used? Are the Australian products or ingredients highlighted in the drink? Does it taste and feel like a representation of Australia in a glass? Does it make you feel proud to be Australian? Would you show it to international friends and say “this is an Australian cocktail”?
- The Story behind your collaboration and creation (10 points)

11. The Promoter's decision is final, and no correspondence will be entered into.
12. The Winner will receive \$1500 cash. The four runners up will receive a Bizzarro prize pack including Bizzarro products and merchandise, to the value of \$250.
13. The Prizes must be taken as offered and cannot be varied. The Promoter accepts no responsibility for any variation in prize value. All prize values are the recommended retail price including GST (where applicable).
14. The Promoter collects personal information in order to conduct the promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors and service providers. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information collected for promotional, marketing, publicity and research purposes. All entries become the property of the Promoter.
15. To the extent permitted by law the Promoter (including each of their officers, employees and agents) will not be liable for any loss, damage or personal injury (including liability in negligence) or any loss of opportunity whether direct, indirect, special or consequential arising in any way out of the entrants' participation in the Promotion except for any liability which cannot be excluded by law.
16. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under any similar consumer protection laws in the State and Territories of Australia.
17. The laws of Australia apply to this promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of Australia.